Cookies Policy

Cookies Policy	
Version No	2
Operational from	September 2024
Policy prepared by	Nick Preston
Policy Approved by	Judith Allen – CEO
Review date	September 2025

What Are Cookies?

This Cookie Policy explains what cookies are, how we use them, the types of cookies we use, and how you can manage your cookie preferences.

Cookies are small text files stored on your device when the website is loaded on your browser. These cookies help us ensure that the website functions properly, make it more secure, provide a better user experience, and allow us to understand how the website performs. They also help us identify areas for improvement.

How Do We Use Cookies?

Like most websites, our site uses both first-party and third-party cookies for several purposes.

- **First-party cookies** are essential for the website to function correctly. These cookies do not collect any personally identifiable data.
- **Third-party cookies** are used mainly to help us understand how the website performs, how you interact with it, to keep our services secure, and to provide relevant advertisements. They also help improve your future interactions with our website by speeding up performance.

Types of Cookies We Use

- **Essential Cookies**: Necessary for the website to function. Without these, the site won't work as expected.
- **Performance Cookies**: Help us monitor and improve the performance of our website by collecting information about page visits, traffic sources, and more.
- **Functional Cookies**: Enable the website to offer enhanced functionality and personalisation, such as remembering your preferences.
- **Advertising Cookies**: These are used to deliver adverts more relevant to you and your interests. They may also limit the number of times you see an ad and help measure the effectiveness of advertising campaigns.

Manage Cookie Preferences

You can manage your cookie preferences at any time by revisiting the cookie consent banner or by adjusting your browser settings.

How Can I Control Cookies?

You can change your cookie preferences any time by revisiting the cookie settings on our website. Additionally, most browsers offer ways to block or delete cookies. Here are links to manage cookies in major browsers:

- **Chrome**: https://support.google.com/accounts/answer/32050
- **Safari**: https://support.apple.com/en-in/guide/safari/sfri11471/mac
- **Firefox**: https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox
- **Internet Explorer**: https://support.microsoft.com/en-us/topic/how-to-delete-cookie-files-in-internet-explorer

If you are using another browser, please consult your browser's support documentation for how to manage cookies.

How Often Will You Update This Cookie Policy?

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for operational, legal, or regulatory reasons. Please revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

Where Can I Get More Information?

If you have any questions about our use of cookies, please reach out to us at **info@education-wise.org**.