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SALES EXECUTIVE

Apprenticeship

Level 4

Nationwide

15 Month Course

Fully funded for eligible learners

- 19+ Years of age
- UK resident for the last 3 years
- Not enrolled in another government funded course

HOW IT WORKS

Over a 15-month programme, you'll develop the skills, knowledge, and behaviours necessary for the End Point Assessment (EPA).

This journey includes classroom sessions, mentoring, off-site visits, and 20% off-the-job training.

At the Gateway stage, your progress is reviewed in preparation for the EPA, which assesses your proficiency through tests, interviews, portfolio assessment, and professional discussion.

Curriculum

1. Understanding your organisation
2. Analyse the macro and microenvironment
3. Communicating your product
4. The principles of finance for sales
5. Segment your market
6. Utilising digital technologies
7. Maximise ROI
8. Communicating effectively
9. Utilise effective questioning
10. Developing sales proposals



Learners will obtain a Level 4 Qualification in Sales



Learners yet to pass Maths or English will obtain a Level 2 qualification



Training is carefully tailored to meet specific business needs



A blend of weekly online classes and quarterly face-to-face visits

Social Media

Instagram:

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CONTACT US

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